

Meet your Match!

For over 100 years the matchbook has been an indispensable item for most of us. Billions are printed in North America each year. Primarily used as a form of advertising, matchbook fans today can collect from a choice of over 600 categories ranging from Airlines to Zoos.

How does one get started? Restaurants, Clubs, Hotels and even your local corner store are a good source of supply. Ask friends to pick up matchbooks of places they've visited. Keep an eye out for unusual matchbooks while on vacation, at flea markets and antique sales too!

How can I display them? Most collectors store their matches in plastic sleeves in binders. 80% of all collectors remove the matches as a safety measure and display the matchcover flat within the sleeves.

Where do you find the older ones? Ask friends and neighbours, many people have kept older matchcovers for a variety of reasons. Look for antique shops which sell collectibles. An excellent way to find older matchbooks is to join clubs and attend matchbook conventions throughout the year.

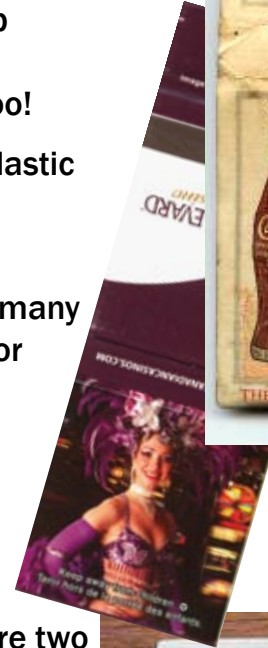
What determines the value? There is no definitive answer. Most collectors pay according to the value they place on a matchbook.

Where can I meet other collectors? In southern Ontario, there are two clubs: The Trans Canada Matchcover Club and Northern Lites. You can also meet other collectors by subscribing to newsletters that have information on many matchbook conventions held throughout the year.

Come Visit Us.

Trans Canada Matchcover Club (founded in 1962)

Regular Meetings are held at the YMCA in Hamilton, Ontario.



Join the Trans Canada Matchcover Club

Your Membership includes:

4 Issues of the Saddle & Striker (1 year subscription)

- ✓ Latest matchcover news
- ✓ Four editions
- ✓ Mini mail-in auctions
- ✓ Listing of all members

1 year subscription Canada \$18 CA U.S. \$19 US or \$21 CA Overseas \$25 CA

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Name: _____

Address: _____

City: _____ Postal Code: _____

My Collecting Preferences: _____

